

Marketing Support

Need guidelines, ideas and inspiration to attract new business? The BAPC has a pool of experts who can help you make a name for your business and think outside the box.

Mentoring

Every business has its strengths and weaknesses. The beauty of the BAPC is that we can put you in touch with the best people (or person) to help you, whatever the issue.

Payroll and HR

Through our special relationship with SME Payroll experts Ceridian, we can offer you the chance to outsource all your Payroll and HR functions at discounted rates.

Great news. I've got someone else paying my staff!

Recruitment

Looking for top staff without paying fancy recruitment fees? Use the BAPC members link to the Ozzle recruitment site where you can advertise vacancies and search for suitable candidates.

Search Engines

Need to find specialist suppliers of specific industry information in a hurry? Just use the dedicated search engines set up for members on the BAPC site.

Last time I went looking for help they had to send out a search party

Specialised Print Sourcing

Want to sub out a specialist job such as large format, variable data or signage? One phone call or visit to our Sourcing section on the site and you can find the specialist you're looking for.

Staff Development

What's the best way to bring on your people without paying full time trainers and HR staff? Just talk to the BAPC and we will point you in the right direction to match your requirements.

Strategic Development

Do you know who your target markets are? Are there other markets that you could make money from? The BAPC can help you arrive at these decisions, put plans into action and drive your business forward.

Technical Help

Why have a hard time with your hardware and software when the BAPC has technical experts on tap to offer support and solutions?

What do you mean 'Have you pressed the On Button?'

Web Site Advice

We never lose sight about how important your web site can be. The BAPC can help you with a range of issues from web site maintenance to setting up on line ordering.

If I knew I was getting this much for a quid a week, I'd have joined the BAPC years ago. And got rid of my accountant, solicitor, technical director, recruitment consultant, legal team, web consultants, mapmakers, management consultants, trainers etc etc etc etc...



One body for everybody

To know more or make further enquiries on your BAPC Services call **020 8736 5862** or email **info@bapc.co.uk**

Catalyst House, 720 Centennial Court,
Centennial Park, Elstree, Hertfordshire WD6 3SY

BAPC

Member Services Guide

Arbitration, Benchmarking, Bulletins, Business Advice, Credit Information, Credit Card Discounts, Display Materials, Environmental Consultancy, Equipment Assessments, Events, Health Safety & Employment Guide, Industry Insurance, Legal Advice, Map Creation, Marketing Support, Mentoring, Payroll & HR, Recruitment, Search Engines, Specialised Print Sourcing, Staff Development, Strategic Development, Technical Help, Web Site Advice...

Is that all I get for a pound a week?



Your **ABC** of BAPC Services

We're talking
about some serious
benefits here

Introduction

Membership of the BAPC is like having a Swiss Army knife. It can do lots of useful things, many of which you probably never realised. Yet every one of them offers extra support and functionality to you and your business. Over the years, we have built up a huge bank of knowledge and a network of professional contacts at the BAPC, all of which is made available for any member to take advantage of.

Our vision is to utilise all the resources at our disposal to create a mutually beneficial community of friends within the print and creative industries. And what better friends to have than experts in every business related field from Legal, Financial and Marketing to HR, Training and the Web - alongside accessible specialists who know every facet of our industry inside out.

Take a look at the extensive range of Members' Services we offer. They're all available to help sharpen your edge and give you extra tools to work with - just like the Swiss Army knife.

Sidney Bobb - BAPC Chairman

We've got more
personal advisers than
the Royal Family



Want to know more?

Call **020 8736 5862** or email **info@bapc.co.uk**

As a BAPC member, you get...

Arbitration Service

Unresolved difficulties with a supplier or customer? The BAPC can step in at your mutual request and act as arbiter to facilitate an acceptable outcome.

Benchmarking

Want to know how your company is doing compared with the industry average? Our benchmarking can give you this data on several different levels.

I'll show you
mine if you show
me yours...

Bulletins

Catch up with the latest industry developments, BAPC news and case studies with your free copy of our bi-monthly bulletin supplement.

Business Advice

Looking to take your business forward but need a specific steer? The BAPC can plug you into a host of experts and give you one to match your specific business requirements.

Credit Card Scheme

The BAPC has successfully negotiated reduced commission when members accept payments from credit cards. That can make a big difference to your bottom line.

Credit where's
credit's due...

Credit Checks

Want to check out the people you do business with? Through our arrangement with ICSM, the BAPC can offer you professional credit screenings.

Blimey, I never
knew they were
worth that much!

Display Materials

Looking to sell yourself without digging too deep? The BAPC offers a whole range of on-line self assembly promotional materials to get the message across.

Environmental Consultancy

Environment is no longer an issue companies can afford to ignore. The BAPC can arrange for a full FSC/PEFC accreditation audit. We can also put you in touch with specialists who can help make sure your audit is successful and with printers who have been there.

That's a relief. We're
a bit green on all this
environment stuff

Equipment Assessments

Looking for new equipment and need to know you're making the right choice? The BAPC has just the people to talk to and give you the low down - no matter how hi-tech.

Events

Our Annual Conference is always popular with members who get the chance to hear major speakers and rub shoulders with leading industry experts and suppliers. The BAPC also holds various training programmes and seminars throughout the year and has a presence at all the key industry events.

Health & Safety Employment Guide

Need any help or advice with these key issues? The BAPC offers both a comprehensive guide compiled by HR consultants and a free help line to steer you through the complexities of the various rules and regulations.

Industry Insurance

The BAPC has got together with a leading industry insurer to offer competitively priced, tailor-made policies that cover all the relevant issues.

The last bloke
to offer me protection
had 3 big mates and
a tattoo

Legal Advice

Know who to turn to when you have a commercial or personal legal problem to sort out? As a BAPC member you can get good advice from legal professionals twenty four hours a day, seven days a week.

Map Creation

Creating directional maps for leaflets and publications can be expensive and time consuming. Now you can click through from the BAPC site to a service that provides you with instant maps that are fully licensed for use for a one-off fee.

Crikey. Didn't know
maps had to be
licensed for use!